



THE INDUSTRY'S BEST
EQUITY MINING SUITE



RetentionWizard

Re-engage owners at the optimal point in their ownership cycle.



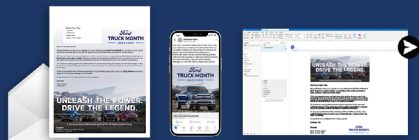
MobileWizard

Connect, convert and retain from anywhere.



MarketingWizard

Full suite of marketing products aligned with OEM and Regional campaigns.



View Our Ford Omni-channel Marketing Options



AlertWizard

Real-time alerts to reconnect with your customers NOW.



360Wizard

Monitor performance and quickly identify revenue improvement opportunities.



See how we can help you drive Incremental Revenue.

Scan the QR code or click here for a short video!



DealerWizard

an iA American Warranty Group Company

Dealer Wizard's proven technology is the Industry Standard in first-party data mining.

SPECIAL OFFER THROUGH THE SHOP POWERED BY FORD-DIRECT

\$1795 monthly subscription
\$200 discount with a 6 month commitment

One complimentary month

500 BOGO first class letters

AVERAGE CLIENT IMPACT (June 2025 YTD)



“ Working with Norma at Dealer Wizard has been a game-changer for our dealership. She's incredibly responsive, knowledgeable, and truly understands the needs of our business. Whether it's navigating campaign setups or fine-tuning our strategy, Norma goes above and beyond to make sure we're set up for success. She's not just a rep—she's a reliable partner we genuinely trust. Grateful to have her in our corner! ”

— Kelly Lemmons, General Sales Manager, Covert Ford of Hutto



Dedicated account manager

Integrates with all DMS and CRM

Get Started
dealerwizard.com/demo

CONTACT OUR TEAM



Todd Stewart

Senior VP of Sales
(214) 707-7004
todd@dealerwizard.com



Mary Smith

Sales Manager
(813) 868-7326
mary@dealerwizard.com