



Introducing Ford and Lincoln Private Offers in Mastermind

Create Irresistible Marketing to Close More Deals



See how Mastermind helps you create engaging talk tracks, prioritize high-value customers, and increase dealership efficiency with one platform.



Create Compelling Marketing

Send 1x1 personalized marketing with Private Offers to valuable in-market leads.



Unlock the Power of Fritz

Leverage Actionable Intelligence to prioritize high-value customers and close deals faster.



Dedicated Support

Partner with a consultative Mastermind representative for unparalleled in-person or online support.



Ford dealers are eligible for
100% Turnkey Co-Op
through the FordDirect parts statement.

Lincoln dealers are eligible for
100% Marketing Co-Op
through the FordDirect parts statement.



Ford and Lincoln Dealers Win with Mastermind

100% ROI

just on the Service to Sales results!

+3.6pp

lift in dealer loyalty within 6 months!

For existing automotive Mastermind dealer partners, participation comes at no additional cost. Contact your Mastermind representative for more information.

New to Mastermind? Scan the Code to Request Your Demo!

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automotiveMastermind.com

